

Market Guidelines



Specialized marketing information for navigating the government procurement policy as implemented by the Department of Trade and Industry through their National Industrial Development Programme with reference to Effective Control Systems and the development of the UniMPS product



About Us

Effective Control Systems (ESC) was established in South Africa in **1986** and has been developing software applications and systems to manage **Copying and Printing** and other business processes. They have been a global pioneer in innovations and the development of this industry.

The UniMPS product remains an industry leader in vision and technology and has been accredited with SITA Certification ensuring that the functionality requirements specified by the national and local government and state-owned enterprises are fully met and tested. These products have their origins in the intellectual property (IP) that ECS has acquired over 25 years of continuous operation and development in this industry. Consequently, the UniMPS product range is as feature-rich and functional as any of our imported competitive products at a fraction of the price.

About the Government

Recent reforms by the various South African government departments targeted the 4th Industrial Revolution (Digital revolution) to drive the long-term and sustainable economic growth. ECS ties into several areas of economic reform such as the:

- Economic Transformation, Inclusive Growth and Competitiveness paper by the National Treasury (2020) "Industrial Development (Manufacturing) Development through Localization." approach.
- Department of Small Business Development Master plan (2022) "Leveraging state procurement to boost SMME participation in the economy."
- Green Economy – Department of Trade and Industries (2019) approach to support industries geared toward sustainable natural resource management.

Regional Footprint

Effective Control Systems has its products installed and supported throughout South Africa, Namibia, Swaziland and Botswana.

Local Product Development

The newly developed UniMPS suite of products came out of this Programme by the Department Trade and Industry (DTI) National Industrial Participation (NIP) Programme to facilitate the funding for Software projects that aligned with the 4th Industrial Revolution. Consequently, this suite of products has the endorsement of the Government and the Department of Trade and Industry's Localization Procurement Policy.



All our software is 100% locally developed and sourced. We are registered and verified under SITA for Print Management Software tenders (or RGB 740 tenders). You can look us up on the Central Suppliers Database at: MAA0545079

ESC developed software in partnership with the following manufactures to ensure compatibility across a variety of hardware. However, ESC software is not currently compatible with Canon hardware.



Active sites and Clients

UniMPS systems are currently active at the following sites.

Momentum Metropolitan Insurance Group
South African National Blood Service
South African Revenue Services
Richards Bay Municipality
Royal Swazi Sugar Corporation
Worley Parsons

COGTA
Multichoice
Primedia
BidFood
City of Windhoek
COJ Pikitup
COJ City Parks
Foskor
Zutari